



We call it printelligence.

Privacy Policy

At Industrial Inkjet Ltd ("we", "our", or "us"), we are committed to protecting your personal data and respecting your privacy.

This Privacy Policy explains how we collect, use, store, and protect your personal information when you visit our website at www.industrialij.com or use our services.

1. What Information We Collect

We may collect the following personal information:

- Name
- Email address
- Telephone number
- Company name
- Postal address
- Information submitted through our contact forms
- Information provided when requesting quotations or services

We also collect certain information automatically, including:

- IP address
- Browser type and version
- Device information
- Website usage data
- Cookies and similar technologies

2. How We Collect Your Information

We collect personal information when you:

- Complete a contact form
- Request a quotation
- Contact us by email or telephone
- Subscribe to newsletters or marketing communications
- Browse our website

3. How We Use Your Information

We use your personal data to:

- Respond to enquiries
- Provide our products or services
- Prepare quotations
- Manage customer relationships
- Improve our website and services
- Send marketing communications where you have consented or where permitted by law
- Meet legal and regulatory obligations

4. Lawful Basis for Processing

Under the UK GDPR, we rely on one or more of the following lawful bases:

- Your consent
- Performance of a contract

ADDRESS

Industrial Inkjet Ltd
Unit 2-3, Meridian
Buckingway Business Park
Swavesey, Cambridgeshire
CB24 4AE, UK

WEBSITE

www.industrialij.com

TELEPHONE

(+44) 1954 232023

COMPANY. REG NO : 05659246

VAT. REG NO : 887 7800 62





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- Compliance with legal obligations
- Our legitimate business interests, provided these do not override your rights and freedoms

5. Cookies

Our website uses cookies to:

- Ensure the website functions correctly
- Analyse website traffic
- Improve user experience

You can manage or disable cookies through your browser settings.

6. Sharing Your Information

We do not sell your personal information.

We may share your information with trusted third parties, including:

- Website hosting providers
- IT support providers
- Email service providers
- Payment providers (where applicable)
- Professional advisers
- Government or regulatory authorities where required by law

All third parties are required to process your information securely and only for authorised purposes.

7. International Transfers

Where personal information is transferred outside the United Kingdom, we ensure appropriate safeguards are in place in accordance with UK data protection law.

8. How Long We Keep Your Information

We retain personal information only for as long as necessary to fulfil the purposes for which it was collected, including satisfying legal, accounting, or reporting requirements.

9. Your Rights

Under the UK GDPR, you have the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your personal information
- Request restriction of processing
- Object to processing
- Request transfer of your information where applicable
- Withdraw consent where processing is based on consent

To exercise any of these rights, please contact us using the details below.

10. Security

We take appropriate technical and organisational measures to protect your personal information against accidental loss, unauthorised access, disclosure, alteration, or destruction.

11. Links to Other Websites

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Our website may contain links to external websites. We are not responsible for the privacy practices of those websites.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The latest version will always be published on this page with the updated revision date.

13. Contact Us

If you have any questions about this Privacy Policy or how we process your personal data, please contact:

Industrial Inkjet Limited

Unit 2-3 Meridian, Buckingway Business Park, Swavesey, Cambridgeshire, CB24 4AE, United Kingdom

Email: bethmckinnie@industrialij.com

Telephone: +44 1954 232023

14. Complaints

If you are unhappy with how we have handled your personal information, you have the right to lodge a complaint with the UK Information Commissioner's Office (ICO).

You can find more information on the ICO's website or contact them directly if you believe your data protection rights have been breached.

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