

# NEWS RELEASE

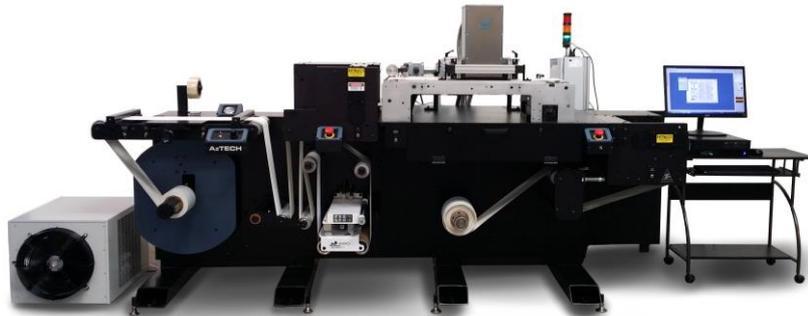


## IIJ targets PACK EXPO to demonstrate inkjet expertise

**Swavesey, Cambridgeshire, UK – 3 September, 2015** – Industrial Inkjet Ltd, the pioneer in bespoke systems using Konica Minolta technologies, will be targeting new opportunities at [PACK EXPO 2015](#) in Las Vegas, USA, from 28-30 September.

The company, known as IIJ, provides unique, innovative printing solutions across a range of industries including packaging. It will be in booth N-411 in North Hall for the three-day show where it will have the theme, “Making Inkjet Work”.

IIJ will be hosting clients at PACK EXPO 2015 and taking them to its own showroom in Las Vegas for demonstrations of a newly-installed IIJ Colour Print CP142iS unit mounted on an Aztech Converting Systems base.



IIJ systems provide benefits of single pass digital inkjet to new or existing presses. Other benefits include excellent print quality and reliability, high speed, cost-effective systems that are used with a variety of ink and media.

Packaging applications cover:-

- Labels and barcodes
- Primary packaging
- Pharma Packaging
- Direct print decoration
- Security features

John Corral, Managing Director of IIJ, who will be at the show, said: “PACK EXPO will be another great opportunity to demonstrate IIJ’s breadth of expertise and for attendees to learn more about how inkjet works, our systems and the printheads available from Konica Minolta. We’re looking forward to the exhibition.”

Showgoers to PACK EXPO will also have an opportunity to find out more details about IIJ’s wide range of products, which include the recent launch of its high speed 600dpi MonoPrint MP500i systems.

Company registration no: 05659246  
VAT registration no: 887 7800 62

Laura Kitzmann, IJ's Business Development Manager, based in Denver, said:  
"Customer response has been incredibly positive to our expanded product offering and the new demonstration system that has now been installed in Las Vegas."

To discuss a demonstration or schedule an appointment either at the show or demo centre, please contact the IJ Las Vegas office on + 1 702-478-5040.



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Further details from Colin Harding, of Shaw Communications,  
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#### **About Industrial Inkjet Ltd (IJ)**

Based near Cambridge, UK, Industrial Inkjet Ltd is an industrial inkjet specialist and the official sales and technical support centre for Konica Minolta Inc. products outside of Asia. It offers advice on any aspect of the use of inkjet technology in industrial applications. IJ provides complete solutions for the successful design and implementation of Konica Minolta's industrial printheads which are renowned for high print quality and reliability.

#### **About Konica Minolta**

Konica Minolta, Inc. is a technology company of creative minds that provides innovative solutions to business and society. Konica Minolta is committed to offer an easy path to digital and help customers utilize digital technologies in the most effective way. Konica Minolta has been developing and manufacturing inkjet products, such as inkjet printhead, textile printers and high-value-added inks, with superb performance and enhanced values for industrial applications, by utilizing its proprietary precision processing technologies and material technologies that underlie its products' advantages in saving energy and resources. Giving shape to ideas with breakthrough innovations, Konica Minolta rises to the challenges of creating new value. Learn more at [www.konicaminolta.com/inkjethead](http://www.konicaminolta.com/inkjethead)