



PRESS RELEASE

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Industrial Inkjet Ltd is delighted to have held a successful seminar.

Industrial Inkjet Ltd (IIJ), the leading industrial inkjet specialists and official sales and technical support centre for Konica Minolta Inc., is delighted to report that their inaugural one day seminar on the advantages and techniques of decorating products directly with inkjet was a great success.

Industrial Inkjet is convinced of the real advantages of inkjet printing directly onto products. The Seminar was held to investigate the market possibilities, the economic benefits and the technical issues involved in this new area

During the day there were 8 speakers; *Akiyoshi Ohno, President of Konica Minolta's inkjet division, John Corral (Managing Director) Industrial Inkjet Ltd, Paddy O'Hara (Director Of Technology) Industrial Inkjet Ltd, Chris Lines (Managing Director) Dyne Technology Ltd, Eddie Grant (Sales Manager) The Aerogen Company Ltd, Marc Graindourze (Business Development Manager) AGFA Graphics, Jennifer Heathcote (General Manager) Integration Technology, Debbie Thorp (Business Development Director) Global Inkjet Systems.*

IIJ has received extremely positive feedback from delegates, journalists and speakers alike. John Corral, Managing Director of Industrial Inkjet says "The seminar was such a success, the whole day was very well organised by the Industrial Inkjet team and I think it's the proudest I have been since we started the company."

Gregory Bentley from Coca-Cola Europe says "It was a very interesting and an informative day, with a wide array of industry people, it was very valuable."

Fernando Gomez from Unilever says "The seminar was well organised, it had a good range of speakers and a wide range of subjects covered, very educational!"

As IIJ have received such positive feedback from holding The Product Decoration Seminar there will be more seminars in the near future.

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Editors Notes

About Industrial Inkjet Ltd (IIJ)

Based near Cambridge, UK, Industrial Inkjet Ltd is the official sales and technical support centre for Konica Minolta Inc. products outside of Asia and offers advice on any aspect of the use of inkjet technology in industrial applications. IIJ provides complete solutions for the successful design and implementation of Konica Minolta's industrial printheads which are renowned for high print quality and reliability.

More information on Industrial Inkjet Ltd can be found at www.industrialij.com

About Konica Minolta Inc.

Konica Minolta IJ Technologies provides customers with a wide range of inkjet related solutions by supplying state-of-the art printheads, printer systems, inks and various services. The company is a spin-off from the Konica Minolta Technology Center, Inc. and reflects the healthy growth of the wide format, textiles and industrial digital printing markets. The company benefits from both the strength of the Konica Minolta holding company as well as from its business independence within the group.

More information on Konica Minolta IJ Technologies can be found at www.konicaminolta.com/inkjethead

For further press information, please contact:

Leanne Beattie, Industrial Inkjet Ltd

Tel. +44 (0)1954 232023

Email: leannebeattie@industrialij.com