

NEWS RELEASE



IIJ leads discussion on future inkjet technology path at IMI showcase

Swavesey, Cambridgeshire, UK – 27 August, 2014 – The next big steps for inkjet technology in an industrial environment will be part of a major presentation to other market experts given by John Corrall, whose company, [Industrial Inkjet Ltd](#), is at the forefront of global developments.

The 45-minute keynote address will be a highlight at the [Information Management Institute Ink Jet 2014 Technology Showcase](#) at Hilton Charlotte University Place, North Carolina, USA, during the event running from September 3-4.

Industry veteran Mr Corrall, who has almost 30 years' experience in the industrial market and held senior roles in various inkjet companies prior to setting up IIJ in 2006, will be discussing new applications and markets during his 'Tech Talk'.

Entitled "Implementing Inkjet in an Industrial Environment: Overcoming Challenges In this Growing Market", the showcase on 4 September at 9.30am will provide basic technical guidelines and pose the question, "Why Digital"? Limitations of the technology, applications examples and the future path for inkjet technology will also be part of the discussion.

Joining Mr Corrall for the Tech Talk will be a representative from Konica Minolta. IIJ is the official sales and technical support centre for Konica Minolta products outside of Asia, offering advice on any aspect of the use of inkjet technology in industrial applications.

Mr Corrall said: "We're delighted to be part of this showcase and supporting programme, particularly as increasing numbers of people are demanding practical insights that will be useful in considering the use of inkjet technology printing in an industrial environment. It's a market experiencing significant growth and we're proud at IIJ to be at the forefront of developments."

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Further details from Colin Harding, of Shaw Communications,
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About Industrial Inkjet Ltd (IIJ)

Based near Cambridge, UK, Industrial Inkjet Ltd is an industrial inkjet specialist and the official sales and technical support centre for Konica Minolta Inc. products outside of Asia. It offers advice on any aspect of the use of inkjet technology in industrial applications. IIJ provides complete solutions for the successful design and implementation of Konica Minolta's industrial printheads which are renowned for high print quality and reliability.

About Konica Minolta

Konica Minolta, Inc. is a technology company of creative minds that provides innovative solutions to business and society. Konica Minolta is committed to offer an easy path to digital and help customers utilize digital technologies in the most effective way. Konica Minolta has been developing and manufacturing inkjet products, such as inkjet printhead, textile printers and high-value-added inks, with superb performance and enhanced values for industrial applications, by utilizing its proprietary precision processing technologies and material technologies that underlie its products' advantages in saving energy and resources. Giving shape to ideas with breakthrough innovations, Konica Minolta rises to the challenges of creating new value. Learn more at www.konicaminolta.com.