

NEWS RELEASE



IIJ pooling expertise to highlight digital inkjet label growth opportunities

Swavesey, Cambridge – 17 June, 2014 – [Industrial Inkjet Ltd](#) (IIJ) is pulling together industry specialists for a symposium that will educate printers and market players on the “enormous” growth opportunities in digital inkjet label production.

Speakers at the day-long event at historic [Clare College](#), Cambridge, on 15 October will provide expert insights into subjects that will include digital inkjet, in line inspection, software, special inks and combination flex and inkjet printing, as well as describing how latest inkjet technologies can improve results and reduce production costs.

Latest statistics from [IT Strategies](#) project the digital label press market worldwide will be worth over £400 million to vendors this year, of which nearly £120 million will be in inkjet alone. The growth in printed area for digital prime labels is expected to exceed 18% year-on-year.

John Corral, Managing Director of industrial inkjet specialist IIJ, based at Swavesey, near Cambridge in the UK, said: “Inkjet penetration into label markets so far remains surprisingly limited despite huge investment from significant players, but the market possibilities and economic benefits are enormous. Independent research mirrors our own first-hand experience that growth will accelerate next year as the market continues to demand more customisation alongside systems with higher capacity.”

He added: “At IIJ, we recognise that there are many people needing a real insight into what are significant growth opportunities in inkjet printing in label production. We are determined that this will be an interactive event where both ourselves and other experts will be sharing real-time experiences and knowledge with the wider industry.”

Details of the keynote speakers will be announced soon by IIJ, which is a global specialist in industrial inkjet design and technology, as well as being the official sales and technical support centre for Konica Minolta industrial inkjet division. It manufactures a range of print modules covering the labels market, with up to 80 metres a minute print speed.

Further information on the symposium from Leanne Beattie, on + 44 1954 232023, leannebeattie@industrialij.com

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About Industrial Inkjet Ltd (IIJ)

Based near Cambridge, UK, Industrial Inkjet Ltd is an industrial inkjet specialist and the official sales and technical support centre for Konica Minolta Inc. products outside of Asia. It offers advice on any aspect of the use of inkjet technology in industrial applications. IIJ provides complete solutions for the successful design and implementation of Konica Minolta's industrial printheads which are renowned for high print quality and reliability.

About Konica Minolta Inc.

Konica Minolta IJ Technologies provides customers with a wide range of inkjet related solutions by supplying state-of-the art printheads, printer systems, inks and various services. The company is a spin-off from the Konica Minolta Technology Center, Inc. and reflects the healthy growth of the wide format, textiles and industrial digital printing markets. The company benefits from both the strength of the Konica Minolta holding company as well as from its business independence within the group. More information on Konica Minolta IJ Technologies can be found at www.konicaminolta.com/inkjethead