

# NEWS RELEASE



## **IIJ on rapid growth curve after massive demand increase for print engines**

**Swavesey, Cambridgeshire, UK – 8 December, 2014** – Industrial Inkjet Ltd (IIJ) has doubled the size of its manufacturing base in Cambridgeshire to cope with a massive increase in demand for its print engines.

The workforce has gone up from 25 to 40 this year to cope with a 50% sales growth in 2014.

John Corral, Managing Director of IIJ, said: “While other companies in similar markets have been laying off staff and suffering due to a perceived global slowdown, we are continuing to expand at an ever-faster rate. The security, labelling and product decoration markets have provided the strongest growth.”

IIJ, which uses Konica Minolta inkjet print head technologies, provides bespoke systems for customers in numerous industries. Customers range from forward-thinking niche integrators and printers right up to global giants in sectors such as pharmaceutical, security printing, confectionery flooring and laminates.

Active recruitment is currently taking place across all sectors and IIJ is also ramping up its R&D, where a further six-figure investment has been made in test and manufacturing systems in the past month, as well as adding in a mezzanine floor to its UK headquarters.

IIJ has its headquarters at Cambridge, UK, with administration, R&D, engineering, manufacturing, service and sales operations. Sales offices are also based Germany, Italy and the USA where there’s also a technical support centre.

As a world renowned industrial inkjet specialist, IIJ is also the official sales and technical support centre for Konica Minolta Inc. products outside of Asia. It offers advice on any aspect of the use of inkjet technology in industrial applications. IIJ provides complete solutions for the successful design and implementation of Konica Minolta’s industrial printheads which are renowned for high print quality and reliability.

- ends -

Further details from Colin Harding, of Shaw Communications,  
Telephone 01344 761208, mobile 07730 435400

Company registration no: 05659246  
VAT registration no: 887 7800 62

**About Industrial Inkjet Ltd (IIJ)**

Based near Cambridge, UK, Industrial Inkjet Ltd is an industrial inkjet specialist and the official sales and technical support centre for Konica Minolta Inc. products outside of Asia. It offers advice on any aspect of the use of inkjet technology in industrial applications. IIJ provides complete solutions for the successful design and implementation of Konica Minolta's industrial printheads which are renowned for high print quality and reliability.

**About Konica Minolta**

Konica Minolta, Inc. is a technology company of creative minds that provides innovative solutions to business and society. Konica Minolta is committed to offer an easy path to digital and help customers utilize digital technologies in the most effective way. Konica Minolta has been developing and manufacturing inkjet products, such as inkjet printhead, textile printers and high-value-added inks, with superb performance and enhanced values for industrial applications, by utilizing its proprietary precision processing technologies and material technologies that underlie its products' advantages in saving energy and resources. Giving shape to ideas with breakthrough innovations, Konica Minolta rises to the challenges of creating new value. Learn more at [www.konicaminolta.com/inkjethead](http://www.konicaminolta.com/inkjethead)