

## PRESS RELEASE

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### **Industrial Inkjet Ltd is delighted to announce Converttec Graphic Technics AB as their sales and support partner for Scandinavia.**

Industrial Inkjet Ltd (IJ), the leading industrial inkjet specialists and official sales and technical support centre for Konica Minolta IJ Technologies, is delighted to announce the appointment of Converttec Graphic Technics AB as their sales and support partner for Scandinavia.

Converttec was formed in 1987 and has been successfully supporting the Nordic packaging industry for over 25 years. The company's offices are located in Gothenburg, Sweden which enables easy access to all the major cities in Scandinavia. Converttec offers comprehensive levels of service and support and has earned an enviable reputation for outstanding reliability and integrity.

Converttec will offer the IJ Digital Label Module. This is a complete full-colour digital print system that when fitted to a standard flexo press ensures even the shortest print runs become economic. Converttec will also offer the full range of IJ ColourPrint and MonoPrint print engines. These are extremely compact, single-pass print engines using Konica Minolta printheads for accuracy, quality and highest possible reliability.

IJ print engines are designed to be easily integrated into existing production lines making them particularly attractive to business who wish to gain advanced digital capability, simply and cost efficiently.

The partnership between IJ and Converttec will allow customers throughout Scandinavia the opportunity to benefit from the high speed performance and proven reliability of IJ's print engines while dealing with local expertise. John Corral of IJ said "We are delighted to welcome Converttec as a partner. We know that they will greatly assist us to support new and existing customers and take our brand from strength to strength across Scandinavian"

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### **Editors Notes**

#### **About Converttec Graphic Technics AB**

Converttec has more than 25 years of experience in marketing and selling converting machines and equipment for the Nordic packaging industry. Each year they sell a large number of machine solutions in addition to the side equipment and consumables. Customers are mainly within the flexible packaging industry, the label industry, and the carton and corrugated industries.

More information on Converttec Graphic Technics AB can be found at [www.converttec.se](http://www.converttec.se)

#### **About Industrial Inkjet Ltd (IJ)**

Based near Cambridge, UK, Industrial Inkjet Ltd is the official sales and technical support centre for Konica Minolta industrial inkjet products outside of Asia and offers advice on any aspect of the use of inkjet technology in industrial applications. IJ provides complete solutions for the successful design and implementation of Konica Minolta's industrial printheads which are renowned for high print quality and reliability.

More information on Industrial Inkjet Ltd can be found at [www.industrialij.com](http://www.industrialij.com)

### **About Konica Minolta IJ Technologies**

Konica Minolta IJ Technologies provides customers with a wide range of inkjet related solutions by supplying state-of-the art printheads, printer systems, inks and various services. The company is a spin-off from the Konica Minolta Technology Center, Inc. and reflects the healthy growth of the wide format, textiles and industrial digital printing markets. The company benefits from both the strength of the Konica Minolta holding company as well as from its business independence within the group.

More information on Konica Minolta IJ Technologies can be found at [www.konicaminolta.com/inkjethead](http://www.konicaminolta.com/inkjethead)

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